

# Meet the Staff

## **T. V. JOE LAYNG, PH.D.**

### **Scientific Consultant**

T. V. Joe Layng has over 35 years of experience in the learning sciences and holds a Ph.D. in behavioral science (biopsychology) from the University of Chicago. While at the university, he performed basic research and developed some of the key elements of what has become known as generative instruction. As an undergraduate student at Western Illinois University, he founded the Centre for Innovative Design and Programmed Instruction. The Centre designed and implemented learner-verified instructional programs for 19 university courses, developed tutoring programs for underprepared students, and established a university-wide self-paced learning center.



**T. V. Joe Layng**

Dr. Layng served as director of academic support and dean of public agency and special training programs at Malcolm X College in Chicago, where he developed the award winning Personalized Curriculum Institute. He served as a member of several task forces for the Chicago Public Schools, including the High School Redesign Task Force, and served as co-chair of the High School Curriculum and Instruction Redesign Task Force.

Dr. Layng cofounded Headsprout, located in Seattle, Washington, and served as the company's senior scientist, where he was the chief architect of Headsprout Early Reading and Headsprout Reading Comprehension online programs.

Dr. Layng served as director of learning sciences for Mimio, and is now a partner in Generategy, LLC, which provides educational software applications. He serves on the board of trustees for TCS Education System, the Chicago School for Professional Psychology, and Pacific Oaks College.